13th Annual

Digital Marketing *for* Financial Services Summit NEW YORK

CURRENT ATTENDEE LIST

THE LARGEST AND LONGEST-RUNNING DIGITAL MARKETING FOR FINANCIAL SERVICES EVENT SERIES IN THE UNITED STATES

OCTOBER 28 - 29, 2026 I NEW YORK HILTON MIDTOWN NEW YORK CITY, NY

WWW.FINANCIALDIGITALMARKETINGUS.COM

#DMFSNY

CURRENT ATTENDEE LIST

COMPANY	JOB TITLE
AAFMAA Mortgage Services LLC	Chief Marketing Officer
Apple Bank	Vice President of Analytics
Apple Bank	First Vice President, Brand & Creative Strategy Officer
AXA Financial	Head of Brand, Content, Creative, Digital Marketing & Media
AXA Financial	Lead Director
AXA Financial	Analytics and Insights Head of Data
AXA Financial	Management, Creative & Marketing Services Head of Brand
AXA Financial	Chief of Staff to the Chief Marketing Officer
AXA Financial	Marketing Operations and Competitive Intelligence Leader
AXA Financial	Chief Marketing Officer
Barksdale Federal Credit Union	VP Marketing
Bloomberg	Managing Director of Client Marketing U.S., Bloomberg Media
Breckinridge Capital Advisors	Senior Marketing Communications Specialist
Brown & Brown Metro, Inc.	Marketing Coordinator
Brown & Brown Metro, Inc.	Firmwide Brand Associate
Burford Capital	Senior Vice President, Marketing
Burford Capital	Senior Marketing Associate
Callesen Wealth	Marketing Coordinator
Callesen Wealth	Chief Financial Officer / Head of Human Resources
Caribe Federal Credit Union	Marketing & Business Manager
Consumer Credit Union	Executive Assistant
Crum & Forster	Director of MarTech, Operations
Crum & Forster	Marketing Manager
DAC	Vice President of Business Development
Dimensional Fund Advisors	Marketing Analyst
Dimensional Fund Advisors	Digital Product Management Analyst
Dimensional Fund Advisors	Marketing Analyst
Eulerity	Co-Founder & COO
Eulerity	Director, New Business
Federal Reserve Bank of Atlanta	Digital Marketing
Financial Synergies	Director of Marketing
First State Community Bank	Marketing Coordinator

CURRENT ATTENDEE LIST

COMPANY	JOB TITLE
Franklin Templeton	Senior Investment Marketing Specialist
G Squared Private Wealth	Marketing Associate
Harding Loevner	Senior Investment Writer and Editor
Harris | Oakmark	Vice President, Marketing Director
Investing for Beginners	Founder, CEO at Sather Research
Lafayette Federal Credit Union	Senior Marketing Specialist
North Country Savings Bank	Marketing Manager
Plante & Moran, PLLC	Director Marketing Technology, Data and Analytics
Raphaelandassociates	Marketing & Client Services Associate
S&P Global	Director - Global Head of Digital Marketing
S&P Global	Digital Marketing
S&P Global	Marketing Manager
Security Distributors LLC	Marketing Specialist
Smead Capital Management	Director - Marketing & Brand Development
T. Rowe Price	Head of Marketing Enablement & Ops TRP
Two Sigma Investments, LP	VP Digital Marketing
Verdence Capital Advisors	Chief Marketing Officer
Vision Financial Group	Head Of Strategy

HOW TO REGISTER?

REGISTER NOW ↗

IN-PERSON PASS

FULL TWO-DAY ACCESS:

Take advantage of keynote sessions, panel discussions, case studies, interactive roundtables, and one week of pre-event networking via our dedicated platform

FACE-TO-FACE NETWORKING:

Connect and build valuable relationships with our audience of thought leaders

5-STAR TREATMENT:

Enjoy the complimentary breakfast, lunch, and cocktail reception, all within one stunning location

EXPO HALL:

Form lasting business partnerships, test drive the latest solutions and gather exclusive content from industry-leading experts

SPEAKER PRESENTATIONS:

Take home PowerPoints and white papers addressing your biggest challenges

ON-DEMAND ACCESS:

Conveniently rewatch any session for up to 3 months after the event

EARLY BIRD SALE EXPIRES ON AUG 28, 2026	**$1,595**
EARLY BIRD SALE (GROUP OF 4+) EXPIRES ON AUG 28, 2026	**$1,295**

REGISTER FOR DELEGATE PASS

Contact:
Sam Caskey
Delegate Registration Manager
Email: sam.caskey@strategyinstitute.com

GROUP RATES

Enhance your team collaboration, ROI, and industry presence with our existing group discounts for groups of 3+.
Speak with **Sam** about our best rates:

Email: sam.caskey@strategyinstitute.com

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